**ISABELLA WARNER**

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# SUMMARY

# Experienced UX/UI designer with a track record of delivering user-centric solutions and driving product innovation. Skilled in utilizing data and design thinking to address complex challenges. Seeking to apply my expertise in a role that emphasizes impactful design with a user-centered focus.

# DESIGN EXPERIENCE

**UX/UI Designer,** ​*FranklinCovey,* Remote June 2022-Present

* Sole designer for the ***Leader in Me*** curriculum, used by international audiences across 50+ countries.
* Spearhead the design lifecycle, from research and wireframing to prototyping and implementation, ensuring user-centric consistency across all product lines.
* Manage the **Leader in Me Design System** in Figma, reducing design iteration time and improving team productivity.
* Collaborate with cross-functional teams to align on product vision, resulting in seamless and engaging user experiences.

**Freelance Designer**​, ​*Bella Design, LLC,* Loveland, CO Feb 2022-Present

* Founded Bella Design, LLC, delivering tailored UX/UI solutions and branding packages for diverse clients.
* Launch responsive websites using **Wix**, **Webflow**, and custom **HTML/CSS/JS**, boosting clients' online engagement.

Create comprehensive branding systems, including logos, typography, and visual guidelines, strengthening brand recognition.

**Marketing and Graphic Design Intern,** *University of Colorado Housing & Dining,* Boulder, CO Aug 2019-May 2020

* Played a pivotal role in the Housing and Dining Services department, designing a variety of print and digital layouts that improved campus engagement and event attendance.
* Managed projects workflows using JIRA, enhancing the department’s operational efficiency and enabling timely delivery of marketing assets.

**Marketing and Graphic Design Intern**, *University of Colorado Book Store*, Boulder, CO Mar 2017-May 2019

* Developed a series of successful marketing campaigns for the CU Book Store by creating compelling visual elements that strengthened brand identity and customer engagement.
* Designed logos, original images, and illustrations using Adobe Illustrator and Photoshop, contributing to a consistent and appealing visual branding across multiple platforms.

# EDUCATION

**M.S. Creative Technology and Design,** *University of Colorado, Boulder* Aug 2020 - May 2022

* Specialized in UX/UI Design Methods, Programming in Python, Studio Design, Human-Centered Design, Computational Writing, and Front-End Web Development (HTML, CSS, JavaScript, React).
* Expanded knowledge in data-driven design and user-centered methodologies.

**B.S. Technology, Arts, and Media**, ​*University of Colorado, Boulder*  Aug 2016 – May 2020

* Minor in Space | Certificate in Engineering Leadership
* Gained expertise in Computer Science (C++ and Python), Accessible Web Design, Digital Manipulation in Adobe Creative Suite, 3D Modeling in Rhino, Typography (p5.js), Game Design, and Physical Computing (Arduino).
* Developed a holistic understanding of design principles and technologies.

# SKILLS

* Advanced UX/UI Design, User Research, Interaction Design and Prototyping with Figma.
* Front-End Development (HTML, CSS, JavaScript) and Data Driven Design.